

Questionnaire

YALE0032_uk_final

ENVIRONMENTAL ATT - UK
FINAL



Yale University

Version 4

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Module: _1

Page: lessthanzero

Page: zero

Page: dupe_page

Goto page zero if dupe == 1

Page: consent_page

Thank you for participating in this YouGov Survey. This survey asks about your opinions on economic and political issues facing the United Kingdom.

This survey is being conducted by YouGov. Participation in the survey will take about 15 minutes and YouGov will award you 50 points for completing the survey. The study will help researchers understand what people are thinking about contemporary issues. Your response to this survey, or any individual question on the survey, is completely voluntary. You will not be individually identified and your responses will be used for statistical purposes only. Respondents who have completed the survey can win up to two &#pound;100 Amazon vouchers.

If you have questions about your rights as a participant in this survey, or are dissatisfied at any time with any aspect of the survey, you may contact YouGov at: supportuk@yougov.com

Page: q1_1

**q1_1-
required**

SINGLE CHOICE

Are you a UK citizen?

required yes

¹ Yes

² No

⁸ *Skipped*

⁹ *Not Asked*

Page: thanks_out if q1_1 not in [1]

We're sorry, but you do not qualify to participate in this survey.

Goto exit 0 (resume at page None)

Page: gender

**gender-
required**

SINGLE CHOICE

Are you male or female?

required yes

- ¹ Male
- ² Female
- ⁸ *Skipped*
- ⁹ *Not Asked*

Page: birthyr

**birthyr-
required**

OPEN INTEGER TEXTBOX

In what year were you born?

min 1900

max 2000

required yes

cols 4

⁹⁹⁹⁸ *Skipped*

⁹⁹⁹⁹ *Not Asked*

Page: socio3_uk

**socio3_uk-
Show if
0/prompt
once on
skip**

SINGLE CHOICE

What is the highest level of education you have completed?

required soft

- ¹ No formal qualifications
- ² GCSE/ O' levels or equivalent
- ³ A' levels or equivalent
- ⁴ Vocational/ work based qualifications
- ⁵ University degree
- ⁶ Other (OPEN TEXTBOX [socio3_uk_t])
- ⁸ *Skipped*
- ⁹ *Not Asked*

socio3_uk_t-
prompt once
on skip

OPEN TEXTBOX

required soft
 prompt please specify

Page: E1

E1-
required

SINGLE CHOICE

What is the highest educational or work-related qualification you have?

- required yes
- ¹ No formal qualifications
 - ² Youth training certificate/skillseekers
 - ³ Recognised trade apprenticeship completed
 - ⁴ Clerical and commercial
 - ⁵ City and Guilds certificate
 - ⁶ City and Guilds certificate - advanced
 - ⁷ ONC
 - ⁸ CSE grades 2-5
 - ⁹ CSE grade 1, GCE O level, GCSE, School Certificate
 - ¹⁰ Scottish Ordinary/ Lower Certificate
 - ¹¹ GCE A level or Higher Certificate
 - ¹² Scottish Higher Certificate
 - ¹³ Nursing qualification (eg SEN, SRN, SCM, RGN)
 - ¹⁴ Teaching qualification (not degree)
 - ¹⁵ University diploma
 - ¹⁶ University or CNAA first degree (eg BA, B.Sc, B.Ed)
 - ¹⁷ University or CNAA higher degree (eg M.Sc, Ph.D)
 - ¹⁸ Other technical, professional or higher qualification
 - ⁹⁸ *Skipped*
 - ⁹⁹ *Not Asked*

Page: region

region- required	SINGLE CHOICE
-----------------------------	---------------

In which of the following regions do you live?

- | | |
|----------|---|
| required | yes |
| 1 | <input type="radio"/> East of England |
| 2 | <input type="radio"/> East Midlands |
| 3 | <input type="radio"/> Greater London |
| 4 | <input type="radio"/> North East |
| 5 | <input type="radio"/> North West |
| 6 | <input type="radio"/> Scotland |
| 7 | <input type="radio"/> South East |
| 8 | <input type="radio"/> South West |
| 9 | <input type="radio"/> Wales |
| 10 | <input type="radio"/> West Midlands |
| 11 | <input type="radio"/> Yorkshire and the Humber |
| 13 | <input type="radio"/> Northern Ireland |
| 12 | <input type="radio"/> Other (OPEN TEXTBOX [location_t]) |
| 98 | <i>Skipped</i> |
| 99 | <i>Not Asked</i> |

location_t- prompt once on skip	OPEN TEXTBOX
--	--------------

required	soft
prompt	please specify

Page: quota_out if panman.source not in [23308] and not panman.qualified

We're sorry, but you do not qualify to participate in this survey.

Goto exit 1 (resume at page None)

Page: alt_intro

As part of this survey, we will hold several lottery contests among respondents who have completed the survey. For each contest, there are a couple of different alternatives for how the money will be distributed. Please answer the following questions in case you are one of our lottery winners.

Page: q2_1

**q2_1-
prompt
once
on skip**

SINGLE CHOICE

We will raffle one &#pound;100 Amazon voucher among all respondents who have completed the survey. Alternatively, you can donate parts or all of the voucher to a charity of your choice. The amount you decide to donate will be deducted from your voucher.

required soft

- 1 Yes, I would like to donate
 2 No, I would not like to donate
 8 *Skipped*
 9 *Not Asked*

Page: q2_1a

**q2_1a-
Show if
q2_1 in
[1]/prompt
once on
skip**

SINGLE CHOICE

To which charity foundation would you like to donate?

required soft

- 1 Amnesty International
 2 British Red Cross
 3 Cancer Research UK
 4 Cancer Care Society
 5 Diabetes UK
 6 Doctors Without Borders
 7 Global Hearts for Children
 8 Feed the Children
 9 Salvation Army
 10 National Blind Children's Society
 11 Oxfam - End World Poverty Foundation
 12 United Way
 13 World Literacy Foundation
 14 World Vision UK
 15 Other (OPEN TEXTBOX [q2_1a_t])
 98 *Skipped*
 99 *Not Asked*

**q2_1a_t-
prompt
once on
skip**

OPEN TEXTBOX

required soft
prompt please specify

Page: q2_1b_rule

**q2_1b_rule-
Show if
q2_1 in
[1]/prompt
once on
skip**

RULE

What amount would you like to donate? You can choose any amount between 0 and 100 pounds.

min 0
max 100
show_value 1
dk 0
required soft
right £100
left £0
0 < £0
100 > £100
998 Skipped
999 Not Asked

*Minimum
Maximum*

Page: q2_2_page

We will raffle an additional two £100 Amazon vouchers among all respondents who have completed the survey. The ultimate value of the voucher depends on your decision on the following: <p> </p>If you win a voucher, you can decide to increase the value of the second voucher that another person has won. You can give any amount between 0 and 100 pounds by which the value of your voucher will be decreased. Each pound that you decide to give to the other individual will be doubled. This means that if you decide to give, say, £\$q2_amount1, the other person will receive £\$q2_amount2 and you will receive £\$q2_amount1b. Likewise, if the other person decides to give, say, £\$q2_amount3, you will receive £\$q2_amount4 and they will receive £\$q2_amount3b.

Page: q2_2c_page

Now suppose you knew how much the other winner of the voucher was going to contribute. Please indicate how much you would like to give if the other winner of the voucher gives the following amount? Remember that any amount that you decide to give to the other winner is doubled.

q2_2c_0_rule-		
prompt once		
on skip		RULE

£0		

min	0	
max	100	
show_value	1	
dk	0	
required	soft	
right	£100	
left	£0	
0	< £0	<i>Minimum</i>
100	> £100	<i>Maximum</i>
998	<i>Skipped</i>	
999	<i>Not Asked</i>	

q2_2c_25_rule-		
prompt once		
on skip		RULE

£25		

min	0	
max	100	
show_value	1	
dk	0	
required	soft	
right	£100	
left	£0	
0	< £0	<i>Minimum</i>
100	> £100	<i>Maximum</i>
998	<i>Skipped</i>	
999	<i>Not Asked</i>	

q2_2c_50_rule-
prompt once
on skip RULE
 £50

min	0	
max	100	
show_value	1	
dk	0	
required	soft	
right	£100	
left	£0	
0	< £0	<i>Minimum</i>
100	> £100	<i>Maximum</i>
998	<i>Skipped</i>	
999	<i>Not Asked</i>	

q2_2c_75_rule-
prompt once
on skip RULE
 £75

min	0	
max	100	
show_value	1	
dk	0	
required	soft	
right	£100	
left	£0	
0	< £0	<i>Minimum</i>
100	> £100	<i>Maximum</i>
998	<i>Skipped</i>	
999	<i>Not Asked</i>	

q2_2c_100_rule- prompt once on skip		RULE
		£100
min	0	
max	100	
show_value	1	
dk	0	
required	soft	
right	£100	
left	£0	
0	< £0	<i>Minimum</i>
100	> £100	<i>Maximum</i>
998	<i>Skipped</i>	
999	<i>Not Asked</i>	

Page: q3_1

q3_1- prompt once on skip		SINGLE CHOICE
		As you may know there is some discussion these days about global warming or climate change due to the build-up of greenhouse gases. How much have you heard about global warming or climate change in general?
required	soft	
order	Randomly reverse	
1	<input type="radio"/> A great deal	
2	<input type="radio"/> Some	
3	<input type="radio"/> Not very much	
4	<input type="radio"/> Nothing at all	
8	<i>Skipped</i>	
9	<i>Not Asked</i>	

Page: q3_2

**q3_2-
prompt
once
on skip**

SINGLE CHOICE

As you probably know, many experts say that countries have to reduce their greenhouse gas emissions to address global warming. Generally speaking, how strongly do you support or oppose international co-operation to reduce greenhouse gas emissions even if this involves significant costs?

required

soft

order

Randomly reverse

- 1 Strongly support
- 2 Somewhat support
- 3 Neither support nor oppose
- 4 Somewhat oppose
- 5 Strongly oppose
- 8 *Skipped*
- 9 *Not Asked*

Page: conjoint_intro

Most countries around the world are currently discussing the possibility of agreeing to new policies that would address the problem of global warming. We are interested in what you think about these international efforts and the UK's possible participation in such an agreement.

We will now provide you with several examples of what agreements between countries to address climate change could look like. We will always show you two possible agreements in comparison. For each comparison we would like to know which of the two agreements you prefer. You may like both alternatives similarly or may not like either of them at all. Regardless of your overall evaluation, please indicate which alternative you prefer over the other.

In total, we will show you four comparisons. People have different opinions about this issue and there are no right or wrong answers. Please take your time when reading the potential agreements. In addition to deciding which climate agreement you would prefer, we also ask you how likely you would be to vote for or against the UK joining each agreement in a referendum.

end module: _1

Module: usimage_mod

Page: table_page

The figure below shows the features of the two possible agreements that you will be choosing between. Note that the order of the features may vary.

Page: table_page2

The figure below shows the features of the two possible agreements that you will be choosing between. Note that the order of the features may vary.

```

```

```
end module: usimage_mod
```

Module: _2

Page: timegrab1

Page: question_1

```
<span style="color:red">Please choose your preferred agreement.</span>
```

```
<div class="tablegrids">
```

conjoint1_grid

GRID

```
Comparison 1: Which agreement do you prefer?
```

```
width          500
```

```
ROWS
```

```
conjoint1
```

```
COLUMNS
```

- ```
0 ○ Features $f1 $f2 $f3 $f4 $f5 $f6
1 ○ Agreement 1 $q1f1a.raw $q1f2a.raw
 $q1f3a.raw $q1f4a.raw $q1f5a.raw
 $q1f6a.raw
2 ○ Agreement 2 $q1f1b.raw $q1f2b.raw
 $q1f3b.raw $q1f4b.raw $q1f5b.raw
 $q1f6b.raw
8 Skipped
9 Not Asked
```

```
</div>
```

```
<script type="text/javascript">jQuery('input:first').hide();</script>
```

```
<script type="text/javascript">$("input:first").parent().append('<i id="prefer">Which agreement do
you prefer?</i>');</script>
```

```
<script type="text/javascript">$("input:first").parent().attr('class', 'custom');</script>
```

```
<p> </p>
```

```
Please provide a response.
```

**conjoint1a\_grid** GRID

If you could vote on each of these agreements in a referendum, how likely is it that you would vote in favour or against each of the agreements? Please give your answer on the following scale from definitely against (1) to definitely in favour (10).

ROWS

conjoint1a                      Agreement 1  
 conjoint1b                      Agreement 2

COLUMNS

- 1     Vote definitely against1
- 2     2
- 3     3
- 4     4
- 5     5
- 6     6
- 7     7
- 8     8
- 9     9
- 10  Vote definitely in favour10
- 98    *Skipped*
- 99    *Not Asked*

Goto page question\_1 if not conjoint1 or not conjoint1a or not conjoint1b

Page: timegrab2

Page: question\_2

Please choose your preferred agreement.

`<div class="tablegrids">`

**conjoint2\_grid** GRID

Comparison 2: Which agreement do you prefer?

width                      500

ROWS

conjoint2

COLUMNS

- 0     Features \$f1 \$f2 \$f3 \$f4 \$f5 \$f6
- 1     Agreement 1 \$q2f1a.raw \$q2f2a.raw  
      \$q2f3a.raw \$q2f4a.raw \$q2f5a.raw  
      \$q2f6a.raw
- 2     Agreement 2 \$q2f1b.raw \$q2f2b.raw  
      \$q2f3b.raw \$q2f4b.raw \$q2f5b.raw  
      \$q2f6b.raw
- 8    *Skipped*
- 9    *Not Asked*

&lt;/div&gt;

&lt;script type="text/javascript"&gt;jQuery('input:first').hide();&lt;/script&gt;

&lt;script type="text/javascript"&gt;\$("input:first").parent().append('&lt;i id="prefer"&gt;&lt;b&gt;Which agreement do you prefer?&lt;/b&gt;&lt;/i&gt;');&lt;/script&gt;

&lt;script type="text/javascript"&gt;\$("input:first").parent().attr('class', 'custom');&lt;/script&gt;

&lt;p&gt;&amp;nbsp;&lt;/p&gt;

&lt;span style="color:red"&gt;Please provide a response.&lt;/span&gt;

**conjoint2a\_grid**

GRID

If you could vote on each of these agreements in a referendum, how likely is it that you would vote in favour or against each of the agreements? Please give your answer on the following scale from definitely against (1) to definitely in favour (10).

## ROWS

conjoint2a Agreement 1

conjoint2b Agreement 2

## COLUMNS

1  Vote definitely against12  23  34  45  56  67  78  89  910  Vote definitely in favour1098 *Skipped*99 *Not Asked* *Goto page question\_2 if not conjoint2 or not conjoint2a or not conjoint2b*

Page: timegrab3

Page: question\_3

&lt;span style="color:red"&gt;Please choose your preferred agreement.&lt;/span&gt;

&lt;div class="tablegrids"&gt;

**conjoint3\_grid**

GRID

 Comparison 3: Which agreement do you prefer?
 

---

width 500

ROWS

conjoint3

COLUMNS

- 0 ○ Features \$f1 \$f2 \$f3 \$f4 \$f5 \$f6
- 1 ○ Agreement 1 \$q3f1a.raw \$q3f2a.raw  
\$q3f3a.raw \$q3f4a.raw \$q3f5a.raw  
\$q3f6a.raw
- 2 ○ Agreement 2 \$q3f1b.raw \$q3f2b.raw  
\$q3f3b.raw \$q3f4b.raw \$q3f5b.raw  
\$q3f6b.raw
- 8 *Skipped*
- 9 *Not Asked*

&lt;/div&gt;

&lt;script type="text/javascript"&gt;jQuery('input:first').hide();&lt;/script&gt;

&lt;script type="text/javascript"&gt;\$("input:first").parent().append('&lt;i id="prefer"&gt;&lt;b&gt;Which agreement do you prefer?&lt;/b&gt;&lt;/i&gt;');&lt;/script&gt;

&lt;script type="text/javascript"&gt;\$("input:first").parent().attr('class', 'custom');&lt;/script&gt;

&lt;p&gt;&amp;nbsp;&lt;/p&gt;

&lt;span style="color:red"&gt;Please choose your preferred agreement.&lt;/span&gt;

**conjoint3a\_grid** GRID

If you could vote on each of these agreements in a referendum, how likely is it that you would vote in favour or against each of the agreements? Please give your answer on the following scale from definitely against (1) to definitely in favour (10).

ROWS

conjoint3a                      Agreement 1  
 conjoint3b                      Agreement 2

COLUMNS

- 1     Vote definitely against1
- 2     2
- 3     3
- 4     4
- 5     5
- 6     6
- 7     7
- 8     8
- 9     9
- 10  Vote definitely in favour10
- 98    *Skipped*
- 99    *Not Asked*

Goto page question\_3 if not conjoint3 or not conjoint3a or not conjoint3b

Page: timegrab4

Page: question\_4

Please choose your preferred agreement.

<div class="tablegrids">

**conjoint4\_grid** GRID

Comparison 4: Which agreement do you prefer?

width                      500

ROWS

conjoint4

COLUMNS

- 0     Features \$f1 \$f2 \$f3 \$f4 \$f5 \$f6
- 1     Agreement 1 \$q4f1a.raw \$q4f2a.raw  
       \$q4f3a.raw \$q4f4a.raw \$q4f5a.raw  
       \$q4f6a.raw
- 2     Agreement 2 \$q4f1b.raw \$q4f2b.raw  
       \$q4f3b.raw \$q4f4b.raw \$q4f5b.raw  
       \$q4f6b.raw
- 8    *Skipped*
- 9    *Not Asked*

&lt;/div&gt;

&lt;script type="text/javascript"&gt;jQuery('input:first').hide();&lt;/script&gt;

&lt;script type="text/javascript"&gt;\$("input:first").parent().append('&lt;i id="prefer"&gt;&lt;b&gt;Which agreement do you prefer?&lt;/b&gt;&lt;/i&gt;');&lt;/script&gt;

&lt;script type="text/javascript"&gt;\$("input:first").parent().attr('class', 'custom');&lt;/script&gt;

&lt;p&gt;&amp;nbsp;&lt;/p&gt;

&lt;span style="color:red"&gt;Please provide a response.&lt;/span&gt;

**conjoint4a\_grid**

GRID

If you could vote on each of these agreements in a referendum, how likely is it that you would vote in favour or against each of the agreements? Please give your answer on the following scale from definitely against (1) to definitely in favour (10).

## ROWS

conjoint4a

Agreement 1

conjoint4b

Agreement 2

## COLUMNS

- 1     Vote definitely against1
- 2     2
- 3     3
- 4     4
- 5     5
- 6     6
- 7     7
- 8     8
- 9     9
- 10    Vote definitely in favour10
- 98   *Skipped*
- 99   *Not Asked*

 *Goto page question\_4 if not conjoint4 or not conjoint4a or not conjoint4b*

Page: timegrab5

Page: q6\_intro\_page

Next are some questions about your views on climate change and environmental policies. There are no right or wrong answers; we just would like to know your opinions.

end module: \_2

## Module: q6\_mod

---

**q6\_1-  
prompt  
once  
on skip**

RULE

If you consider your monthly income: How much of it would you be willing to invest into reducing greenhouse gas emissions (for example, buying energy efficient electric appliances, installing heat insulation in your home, buying electric power produced from renewable energy sources, buying locally produced food)?&nbsp;Please indicate the amount on a scale from 0 to 100, with 0 meaning "nothing at all" and 100 meaning "my whole income".

min 0  
 max 100  
 show\_value 1  
 dk 0  
 required soft  
 right My whole income  
 left Nothing at all

<sup>0</sup> < Nothing at all *Minimum*  
<sup>100</sup> > My whole income *Maximum*  
<sup>998</sup> *Skipped*  
<sup>999</sup> *Not Asked*

**q6\_2a\_grid-  
prompt  
once on  
skip**

GRID

Please indicate the degree to which you agree or disagree with the following statement:

---

required                      soft

ROWS

q6\_2a2

Human produced greenhouse gases, such as those resulting from the combustion of coal, oil, and natural gas, are an important cause of average global temperature increases.

COLUMNS

- 0     Completely agree0
- 1     1
- 2     2
- 3     3
- 4     4
- 5     5
- 6     6
- 7     7
- 8     8
- 9     9
- 10    Completely disagree10
- 98   *Skipped*
- 99   *Not Asked*

Page: q6\_2b\_grid

---

**q6\_2b\_grid-  
prompt  
once on  
skip**

GRID

How important do you think it is for the UK to reduce greenhouse gas emissions?

---

required                      soft

ROWS

q6\_2b

COLUMNS

- 0     Not at all important0
- 1     1
- 2     2
- 3     3
- 4     4
- 5     5
- 6     6
- 7     7
- 8     8
- 9     9
- 10    Extremely important10
- 98   *Skipped*
- 99   *Not Asked*

end module: q6\_mod

Module: \_3

---

Page: q5\_1

**q5\_1-**  
**prompt**  
**once**  
**on skip**

SINGLE CHOICE

Experts suggest that it is less costly to reduce greenhouse gases in less developed countries than in the UK. For example, it is possible to reduce the same amount of greenhouse gases in these countries at \$q5\_insert percent of the cost that would be required in the UK. To take advantage of this possibility the UK would have to transfer money to other countries to reduce greenhouse gases. Do you approve or disapprove of the UK joining a climate agreement for which countries like the UK transfer money to other countries to reduce greenhouse gases at lower costs?

required                      soft  
 order                          Randomly reverse

- 1  Strongly approve
- 2  Approve
- 3  Neither approve nor disapprove
- 4  Disapprove
- 5  Strongly disapprove
- 8 *Skipped*
- 9 *Not Asked*

Page: q8\_1a

**q8\_1a-**  
**prompt**  
**once**  
**on skip**

SINGLE CHOICE

Is there a particular political party you feel closer to than all the other parties?

required                      soft

- 1  Yes
- 2  No
- 8 *Skipped*
- 9 *Not Asked*

**q8\_1b-**  
**Show if**  
**q8\_1a in**  
**[1]/prompt**  
**once on**  
**skip**

SINGLE CHOICE

Which one?

---

required

soft

- 1  Labour
- 2  Conservatives
- 3  Liberal Democrats
- 4  Scottish National Party
- 5  Plaid Cymru
- 6  UK Independence Party
- 7  British National Party
- 8  Green Party
- 9  Other (OPEN TEXTBOX [q8\_1b\_t])
- 98 *Skipped*
- 99 *Not Asked*

**q8\_1b\_t-**  
**prompt**  
**once on**  
**skip**

OPEN TEXTBOX

---

required

soft

prompt

please specify

Page: q8\_2

---

**q8\_2-  
Show if  
q8\_1a in  
[1]/prompt  
once on  
skip**

SINGLE CHOICE

How close do you feel to this party? Do you feel that you are...

---

required

soft

- 1  Very close
- 2  Somewhat close
- 3  Not very close
- 4  Not at all close
- 8 *Skipped*
- 9 *Not Asked*

## Page: q8\_3\_scale

---

**q8\_3\_scale-  
prompt  
once on  
skip**

SCALE

In politics people sometimes talk of "left" and "right". Where would you place yourself on this scale, where 0 means the left and 10 means the right?

---

start 0  
end 10  
required soft

STEMS

q8\_3

SCALE

- 0  Left
- 1
- 2
- 3
- 4
- 5
- 6
- 7
- 8
- 9
- 10  Right
- 998 *Skipped*
- 999 *Not Asked*

## Page: timed\_intro

---

Next are some questions to help us see how much information about politics gets out to the public. Please answer these questions on your own, without asking anyone or looking up the answers.

Many people don't know the answers to these questions, but we'd be grateful if you would please answer every question, even if you're not sure what the right answer is. You will have 30 seconds to answer each question after it appears on the screen. After 30 seconds, the screen will automatically go on to the next question. If you finish answering a question before 30 seconds is up, you can go to the next question by clicking on the "Next" button.

end module: \_3

## Module: pk\_mod

---

Page: q9b\_page

**q9bx** SINGLE CHOICE

Who is currently the minister of defence?

order Randomize

- 1  Philip Hammond
- 2  Kenneth Clarke
- 3  George Osborne
- 4  Justine Greening
- 8 *Skipped*
- 9 *Not Asked*

Page: q9\_2\_page

**q9\_2** SINGLE CHOICE

Do you happen to know which party had the most members in the House of Commons after the last election in 2010?

order Randomize

- 1  Labour
- 2  Conservatives
- 3  Liberal Democrats
- 4  Scottish National Party
- 5  Plaid Cymru
- 6  UK Independence Party
- 7  British National Party
- 8  Green Party
- 9  Other (OPEN TEXTBOX [q9\_2\_t]) *Not randomized*
- 98 *Skipped*
- 99 *Not Asked*

**q9\_2\_t-prompt once on skip** OPEN TEXTBOX

required soft  
prompt please specify

Page: q9\_3\_page

---

**q9\_3**

SINGLE CHOICE

For how many years is a Member of Parliament elected - that is, how many years are there in one full term of office for a UK MP?

---

order

Randomly reverse

1  1

2  2

3  3

4  4

5  5

6  6

7  7

8  8

98 *Skipped*

99 *Not Asked*

end module: pk\_mod

Module: \_4

---

Page: timed\_outro

---

This concludes the timed portion of the survey. You may now proceed normally.

Page: attention

---

**attentioncheck-  
prompt once on  
skip**

MULTIPLE CHOICE

We are interested in learning about your preferences on a variety of topics, including colours. To demonstrate that you've read this much, just go ahead and select both red and green among the alternatives below, no matter what your favourite colour is. Yes, ignore the question below and select both of those options. What is your favourite colour?

---

required

soft

1  Pink

2  Red

3  Green

4  White

5  Black

6  Blue

Page: q10\_1

**q10\_1-  
prompt  
once  
on skip**

SINGLE CHOICE

Which of these descriptions best describes your situation (in the last seven days)?

required

soft

- 1  In paid work (or away temporarily)  
(employee, self-employed, working for  
your family business)
- 2  In education, (not paid for by employer)  
even if on holiday
- 3  Unemployed and actively looking for a  
job
- 4  Unemployed, wanting a job but not  
actively looking for a job
- 5  Permanently sick or disabled
- 6  Retired
- 7  In community service
- 11  In military service
- 8  Doing housework, looking after children  
or other persons
- 9  Don't know
- 10  None of these
- 98 *Skipped*
- 99 *Not Asked*

Page: isic4\_major

**isic4\_major-**  
**Show if**  
**q10\_1 in**  
**[1]/prompt**  
**once on**  
**skip**

SINGLE CHOICE

Think about the industry in which you currently work. Which of the following kind of industry is it?

required

soft

- 9  Accommodation and food service activities
- 21  Activities of extraterritorial organisations and bodies
- 20  Activities of households as employers; undifferentiated goods- and services-producing activities of households for own use
- 14  Administrative and support service activities
- 1  Agriculture, forestry and fishing
- 18  Arts, entertainment and recreation
- 6  Construction
- 16  Education
- 4  Electricity, gas, steam and air conditioning supply
- 11  Financial and insurance activities
- 17  Human health and social work activities
- 10  Information and communication
- 3  Manufacturing
- 2  Mining and quarrying
- 19  Other service activities
- 13  Professional, scientific and technical activities
- 15  Public administration and defence; compulsory social security
- 12  Real estate activities
- 8  Transportation and storage
- 5  Water supply; sewerage, waste management and remediation activities
- 7  Wholesale and retail trade; repair of motor vehicles and motorcycles
- 22  None of these
- 98 *Skipped*
- 99 *Not Asked*

## Page: isic4\_follow

**isic4\_minor- Show if  
isic4\_major and  
isic4\_major not in  
[4,12,15,16,21,22]/prompt  
once on skip**

SINGLE CHOICE

Which of the following types of industries best describes that place of employment?

- | required | soft                                                                                           |                                    |
|----------|------------------------------------------------------------------------------------------------|------------------------------------|
| 55       | <input type="radio"/> Accommodation                                                            | <i>Show if isic4_major in [9]</i>  |
| 66       | <input type="radio"/> Activities auxiliary to financial service and insurance activities       | <i>Show if isic4_major in [11]</i> |
| 99       | <input type="radio"/> Activities of extraterritorial organisations and bodies                  | <i>Show if 0</i>                   |
| 70       | <input type="radio"/> Activities of head offices; management consultancy activities            | <i>Show if isic4_major in [13]</i> |
| 97       | <input type="radio"/> Activities of households as employers of domestic personnel              | <i>Show if isic4_major in [20]</i> |
| 94       | <input type="radio"/> Activities of membership organisations                                   | <i>Show if isic4_major in [19]</i> |
| 73       | <input type="radio"/> Advertising and market research                                          | <i>Show if isic4_major in [13]</i> |
| 51       | <input type="radio"/> Air transport                                                            | <i>Show if isic4_major in [8]</i>  |
| 71       | <input type="radio"/> Architectural and engineering activities; technical testing and analysis | <i>Show if isic4_major in [13]</i> |
| 42       | <input type="radio"/> Civil engineering                                                        | <i>Show if isic4_major in [6]</i>  |
| 62       | <input type="radio"/> Computer programming, consultancy and related activities                 | <i>Show if isic4_major in [10]</i> |
| 41       | <input type="radio"/> Construction of buildings                                                | <i>Show if isic4_major in [6]</i>  |
| 90       | <input type="radio"/> Creative, arts and entertainment activities                              | <i>Show if isic4_major in [18]</i> |
| 101      | <input type="radio"/> Crop and animal production, hunting and related service activities       | <i>Show if isic4_major in [1]</i>  |
| 85       | <input type="radio"/> Education                                                                | <i>Show if 0</i>                   |
| 35       | <input type="radio"/> Electricity, gas, steam and air conditioning supply                      | <i>Show if 0</i>                   |
| 78       | <input type="radio"/> Employment activities                                                    | <i>Show if isic4_major in [14]</i> |
| 6        | <input type="radio"/> Extraction of crude petroleum and natural gas                            | <i>Show if isic4_major in [2]</i>  |
| 64       | <input type="radio"/> Financial service activities, except insurance and pension funding       | <i>Show if isic4_major in [11]</i> |
| 103      | <input type="radio"/> Fishing and aquaculture                                                  | <i>Show if isic4_major in [1]</i>  |
| 56       | <input type="radio"/> Food and beverage service activities                                     | <i>Show if isic4_major in [9]</i>  |
| 102      | <input type="radio"/> Forestry and logging                                                     | <i>Show if isic4_major in [1]</i>  |
| 92       | <input type="radio"/> Gambling and betting activities                                          | <i>Show if isic4_major in [18]</i> |
| 86       | <input type="radio"/> Human health activities                                                  | <i>Show if isic4_major in [17]</i> |
| 63       | <input type="radio"/> Information service activities                                           | <i>Show if isic4_major in [10]</i> |

- |    |                                                                                                                                   |                                    |
|----|-----------------------------------------------------------------------------------------------------------------------------------|------------------------------------|
| 65 | ○ Insurance, reinsurance and pension funding, except compulsory social security                                                   | <i>Show if isic4_major in [11]</i> |
| 49 | ○ Land transport and transport via pipelines                                                                                      | <i>Show if isic4_major in [8]</i>  |
| 69 | ○ Legal and accounting activities                                                                                                 | <i>Show if isic4_major in [13]</i> |
| 91 | ○ Libraries, archives, museums and other cultural activities                                                                      | <i>Show if isic4_major in [18]</i> |
| 24 | ○ Manufacture of basic metals                                                                                                     | <i>Show if isic4_major in [3]</i>  |
| 21 | ○ Manufacture of basic pharmaceutical products and pharmaceutical preparations                                                    | <i>Show if isic4_major in [3]</i>  |
| 11 | ○ Manufacture of beverages                                                                                                        | <i>Show if isic4_major in [3]</i>  |
| 20 | ○ Manufacture of chemicals and chemical products                                                                                  | <i>Show if isic4_major in [3]</i>  |
| 19 | ○ Manufacture of coke and refined petroleum products                                                                              | <i>Show if isic4_major in [3]</i>  |
| 26 | ○ Manufacture of computer, electronic and optical products                                                                        | <i>Show if isic4_major in [3]</i>  |
| 27 | ○ Manufacture of electrical equipment                                                                                             | <i>Show if isic4_major in [3]</i>  |
| 25 | ○ Manufacture of fabricated metal products, except machinery and equipment                                                        | <i>Show if isic4_major in [3]</i>  |
| 10 | ○ Manufacture of food products                                                                                                    | <i>Show if isic4_major in [3]</i>  |
| 31 | ○ Manufacture of furniture                                                                                                        | <i>Show if isic4_major in [3]</i>  |
| 15 | ○ Manufacture of leather and related products                                                                                     | <i>Show if isic4_major in [3]</i>  |
| 28 | ○ Manufacture of machinery and equipment n.e.c.                                                                                   | <i>Show if isic4_major in [3]</i>  |
| 29 | ○ Manufacture of motor vehicles, trailers and semi-trailers                                                                       | <i>Show if isic4_major in [3]</i>  |
| 23 | ○ Manufacture of other non-metallic mineral products                                                                              | <i>Show if isic4_major in [3]</i>  |
| 30 | ○ Manufacture of other transport equipment                                                                                        | <i>Show if isic4_major in [3]</i>  |
| 17 | ○ Manufacture of paper and paper products                                                                                         | <i>Show if isic4_major in [3]</i>  |
| 22 | ○ Manufacture of rubber and plastics products                                                                                     | <i>Show if isic4_major in [3]</i>  |
| 13 | ○ Manufacture of textiles                                                                                                         | <i>Show if isic4_major in [3]</i>  |
| 12 | ○ Manufacture of tobacco products                                                                                                 | <i>Show if isic4_major in [3]</i>  |
| 14 | ○ Manufacture of wearing apparel                                                                                                  | <i>Show if isic4_major in [3]</i>  |
| 16 | ○ Manufacture of wood and of products of wood and cork, except furniture; manufacture of articles of straw and plaiting materials | <i>Show if isic4_major in [3]</i>  |
| 5  | ○ Mining of coal and lignite                                                                                                      | <i>Show if isic4_major in [2]</i>  |
| 7  | ○ Mining of metal ores                                                                                                            | <i>Show if isic4_major in [2]</i>  |

- |    |                                                                                                              |                                    |
|----|--------------------------------------------------------------------------------------------------------------|------------------------------------|
| 9  | ○ Mining support service activities                                                                          | <i>Show if isic4_major in [2]</i>  |
| 59 | ○ Motion picture, video and television programme production, sound recording and music publishing activities | <i>Show if isic4_major in [10]</i> |
| 82 | ○ Office administrative, office support and other business support activities                                | <i>Show if isic4_major in [14]</i> |
| 32 | ○ Other manufacturing                                                                                        | <i>Show if isic4_major in [3]</i>  |
| 8  | ○ Other mining and quarrying                                                                                 | <i>Show if isic4_major in [2]</i>  |
| 96 | ○ Other personal service activities                                                                          | <i>Show if isic4_major in [19]</i> |
| 74 | ○ Other professional, scientific and technical activities                                                    | <i>Show if isic4_major in [13]</i> |
| 53 | ○ Postal and courier activities                                                                              | <i>Show if isic4_major in [8]</i>  |
| 18 | ○ Printing and reproduction of recorded media                                                                | <i>Show if isic4_major in [3]</i>  |
| 60 | ○ Programming and broadcasting activities                                                                    | <i>Show if isic4_major in [10]</i> |
| 84 | ○ Public administration and defence; compulsory social security                                              | <i>Show if 0</i>                   |
| 58 | ○ Publishing activities                                                                                      | <i>Show if isic4_major in [10]</i> |
| 68 | ○ Real estate activities                                                                                     | <i>Show if 0</i>                   |
| 39 | ○ Remediation activities and other waste management services                                                 | <i>Show if isic4_major in [5]</i>  |
| 77 | ○ Rental and leasing activities                                                                              | <i>Show if isic4_major in [14]</i> |
| 33 | ○ Repair and installation of machinery and equipment                                                         | <i>Show if isic4_major in [3]</i>  |
| 95 | ○ Repair of computers and personal and household goods                                                       | <i>Show if isic4_major in [19]</i> |
| 87 | ○ Residential care activities                                                                                | <i>Show if isic4_major in [17]</i> |
| 47 | ○ Retail trade, except of motor vehicles and motorcycles                                                     | <i>Show if isic4_major in [7]</i>  |
| 72 | ○ Scientific research and development                                                                        | <i>Show if isic4_major in [13]</i> |
| 80 | ○ Security and investigation activities                                                                      | <i>Show if isic4_major in [14]</i> |
| 81 | ○ Services to buildings and landscape activities                                                             | <i>Show if isic4_major in [14]</i> |
| 37 | ○ Sewerage                                                                                                   | <i>Show if isic4_major in [5]</i>  |
| 88 | ○ Social work activities without accommodation                                                               | <i>Show if isic4_major in [17]</i> |
| 43 | ○ Specialised construction activities                                                                        | <i>Show if isic4_major in [6]</i>  |
| 93 | ○ Sports activities and amusement and recreation activities                                                  | <i>Show if isic4_major in [18]</i> |
| 61 | ○ Telecommunications                                                                                         | <i>Show if isic4_major in [10]</i> |
| 79 | ○ Travel agency, tour operator, reservation service and related activities                                   | <i>Show if isic4_major in [14]</i> |
| 98 | ○ Undifferentiated goods- and services-producing activities of private households for own use                | <i>Show if isic4_major in [20]</i> |
| 75 | ○ Veterinary activities                                                                                      | <i>Show if isic4_major in [13]</i> |
| 52 | ○ Warehousing and support activities for transportation                                                      | <i>Show if isic4_major in [8]</i>  |

- 38 ○ Waste collection, treatment and disposal activities; materials recovery
- 36 ○ Water collection, treatment and supply
- 50 ○ Water transport
- 45 ○ Wholesale and retail trade and repair of motor vehicles and motorcycles
- 46 ○ Wholesale trade, except of motor vehicles and motorcycles
- 104 ○ Other (OPEN TEXTBOX [isic4\_minor\_t])
- 998 *Skipped*
- 999 *Not Asked*

*Show if isic4\_major in [5]*

*Show if isic4\_major in [5]*

*Show if isic4\_major in [8]*

*Show if isic4\_major in [7]*

*Show if isic4\_major in [7]*

**isic4\_minor\_t-**  
**prompt once**  
**on skip**

OPEN TEXTBOX

required	soft
prompt	please specify

### Page: isic4\_major\_other

**isic4\_major\_other-**  
**Show if**  
**isic4\_major in**  
**[22]/prompt once**  
**on skip**

OPEN TEXTBOX

Please describe the industry in which you work.

required	soft
cols	80

Page: jobtitle

**jobtitle- Show if q10\_1 in [1,11]/prompt once on skip**

SINGLE CHOICE

What best describes your job title?

- | required | soft                  |                                                                  |
|----------|-----------------------|------------------------------------------------------------------|
| columns  | 3                     |                                                                  |
| 12       | <input type="radio"/> | Account Manager/Account Director <i>Show if q10_1 in [1]</i>     |
| 21       | <input type="radio"/> | Administrator <i>Show if q10_1 in [1]</i>                        |
| 64       | <input type="radio"/> | Armed forces occupation, other rank <i>Show if q10_1 in [11]</i> |
| 27       | <input type="radio"/> | Assistant <i>Show if q10_1 in [1]</i>                            |
| 11       | <input type="radio"/> | Assistant Director/Assistant Manager <i>Show if q10_1 in [1]</i> |
| 16       | <input type="radio"/> | Associate/Senior Associate <i>Show if q10_1 in [1]</i>           |
| 29       | <input type="radio"/> | Bank teller <i>Show if q10_1 in [1]</i>                          |
| 65       | <input type="radio"/> | Barrister <i>Show if q10_1 in [1]</i>                            |
| 34       | <input type="radio"/> | CFO <i>Show if q10_1 in [1]</i>                                  |
| 35       | <input type="radio"/> | CIO <i>Show if q10_1 in [1]</i>                                  |
| 33       | <input type="radio"/> | COO <i>Show if q10_1 in [1]</i>                                  |
| 23       | <input type="radio"/> | CPA <i>Show if q10_1 in [1]</i>                                  |
| 36       | <input type="radio"/> | CTO <i>Show if q10_1 in [1]</i>                                  |
| 49       | <input type="radio"/> | Cashier <i>Show if q10_1 in [1]</i>                              |
| 1        | <input type="radio"/> | Chairman/Board Member <i>Show if q10_1 in [1]</i>                |
| 48       | <input type="radio"/> | Clerical assistant <i>Show if q10_1 in [1]</i>                   |
| 52       | <input type="radio"/> | Clerk <i>Show if q10_1 in [1]</i>                                |
| 62       | <input type="radio"/> | Commissioned armed forces officer <i>Show if q10_1 in [11]</i>   |
| 37       | <input type="radio"/> | Controller/Treasurer <i>Show if q10_1 in [1]</i>                 |
| 53       | <input type="radio"/> | Cook <i>Show if q10_1 in [1]</i>                                 |
| 45       | <input type="radio"/> | Counsellor <i>Show if q10_1 in [1]</i>                           |
| 61       | <input type="radio"/> | Custodian <i>Show if q10_1 in [1]</i>                            |
| 51       | <input type="radio"/> | Customer service representative <i>Show if q10_1 in [1]</i>      |
| 41       | <input type="radio"/> | Database manager/Systems manager <i>Show if q10_1 in [1]</i>     |
| 18       | <input type="radio"/> | Developer/Programmer <i>Show if q10_1 in [1]</i>                 |
| 9        | <input type="radio"/> | Director/Department Head <i>Show if q10_1 in [1]</i>             |
| 22       | <input type="radio"/> | Doctor/Physician/Nurse <i>Show if q10_1 in [1]</i>               |
| 44       | <input type="radio"/> | Electrician <i>Show if q10_1 in [1]</i>                          |
| 43       | <input type="radio"/> | Engineer <i>Show if q10_1 in [1]</i>                             |
| 31       | <input type="radio"/> | Estate agent <i>Show if q10_1 in [1]</i>                         |
| 6        | <input type="radio"/> | Executive Vice President/Senior VP <i>Show if q10_1 in [1]</i>   |
| 28       | <input type="radio"/> | Executive secretary <i>Show if q10_1 in [1]</i>                  |
| 8        | <input type="radio"/> | General Manager <i>Show if q10_1 in [1]</i>                      |
| 42       | <input type="radio"/> | Graphic designer <i>Show if q10_1 in [1]</i>                     |
| 32       | <input type="radio"/> | Head of HR/Director of HR <i>Show if q10_1 in [1]</i>            |
| 60       | <input type="radio"/> | Labourer <i>Show if q10_1 in [1]</i>                             |

- 30 ○ Loan officer *Show if q10\_1 in [1]*
- 57 ○ Machine operator *Show if q10\_1 in [1]*
- 59 ○ Maintenance *Show if q10\_1 in [1]*
- 38 ○ Management Consultant *Show if q10\_1 in [1]*
- 10 ○ Manager/Senior Manager *Show if q10\_1 in [1]*
- 58 ○ Mechanic *Show if q10\_1 in [1]*
- 39 ○ Mobile app developer/Website developer *Show if q10\_1 in [1]*
- 63 ○ Non-commissioned armed forces officer *Show if q10\_1 in [11]*
- 2 ○ Partner/Owner *Show if q10\_1 in [1]*
- 3 ○ President/CEO *Show if q10\_1 in [1]*
- 13 ○ Product Manager *Show if q10\_1 in [1]*
- 19 ○ Professional/Professional Specialist *Show if q10\_1 in [1]*
- 24 ○ Professor/Teacher/Educator *Show if q10\_1 in [1]*
- 14 ○ Publisher/Producer *Show if q10\_1 in [1]*
- 47 ○ Receptionist *Show if q10\_1 in [1]*
- 50 ○ Sales associate *Show if q10\_1 in [1]*
- 46 ○ Secretary *Show if q10\_1 in [1]*
- 25 ○ Solicitor *Show if q10\_1 in [1]*
- 15 ○ Supervisor *Show if q10\_1 in [1]*
- 40 ○ Systems analyst *Show if q10\_1 in [1]*
- 17 ○ Technician/Tech. Specialist *Show if q10\_1 in [1]*
- 20 ○ Tradesman/Trade Specialist *Show if q10\_1 in [1]*
- 55 ○ Transit Driver (bus, taxi, limousine, etc.) *Show if q10\_1 in [1]*
- 56 ○ Truck driver *Show if q10\_1 in [1]*
- 7 ○ Vice President/Assistant VP/Principal *Show if q10\_1 in [1]*
- 54 ○ Waiter/Waitress *Show if q10\_1 in [1]*
- 26 ○ Other (OPEN TEXTBOX [jobtitleother]) *Not randomized,show if q10\_1 in [1,11]*
- 98 *Skipped*
- 99 *Not Asked*

**jobtitleother-**  
**prompt once**  
**on skip**

OPEN TEXTBOX

required

soft

prompt

please specify

### Page: q10\_3

---

**q10\_3-  
prompt  
once  
on skip**

SINGLE CHOICE

Do you own a car?

---

required                      soft

- 1     Yes
- 2     No
- 8    *Skipped*
- 9    *Not Asked*

### Page: q10\_4

---

**q10\_4- Show  
if q10\_1 in  
[1,11]/prompt  
once on skip**

SINGLE CHOICE

How important or unimportant are environmental regulations for the sector in which you are employed?

---

required                      soft

- 1     Very important
- 2     Somewhat important
- 3     Neither important nor unimportant
- 4     Somewhat unimportant
- 5     Very unimportant
- 8    *Skipped*
- 9    *Not Asked*

### Page: q11

---

**q11**

OPEN TEXTBOX

If you have any comments about this survey, please include them here:

---

cols                              60

rows                              5

maxlength                      1000

end module: \_4

## Module: demos

---

## Page: demos2

---

We have a final few questions for you so that we can better understand the results of our survey.

**marstat-**  
**prompt**  
**once on**  
**skip**

SINGLE CHOICE

What is your marital status?

---

required

soft

- 1  Married, living with spouse
- 2  Separated
- 3  Divorced
- 4  Widowed
- 5  Single, never married
- 6  Civil partnership
- 7  Living with partner
- 8 *Skipped*
- 9 *Not Asked*

## Page: demos4

---

**newsint-**  
**prompt**  
**once on**  
**skip**

SINGLE CHOICE

Some people seem to follow what's going on in government and public affairs most of the time, whether there's an election going on or not. Others aren't that interested. Would you say you follow what's going on in government and public affairs ... ?

---

required

soft

- 1  Most of the time
- 2  Some of the time
- 3  Only now and then
- 4  Hardly at all
- 7  Don't know
- 8 *Skipped*
- 9 *Not Asked*

## Page: demos6

---

**faminc-**  
**prompt**  
**once**  
**on skip**

SINGLE CHOICE

Thinking back over the last year, what was your family's total annual income before any taxes or other deductions?

---

required

soft

- 1  Less than £5 000 a year
- 2  £5 000 - £9 999
- 3  £10 000 - £14 999
- 4  £15 000 - £19 999
- 5  £20 000 - £24 999
- 6  £25 000 - £29 999
- 7  £30 000 - £39 999
- 8  £40 000 - £49 999
- 9  £50 000 - £59 999
- 10  £60 000 - £69 999
- 11  £70 000 - £79 999
- 12  £80 000 - £89 999
- 13  £90 000 a year or more
- 98 *Skipped*
- 99 *Not Asked*

**votereg-**  
**prompt**  
**once on**  
**skip**

SINGLE CHOICE

Are you registered to vote?

---

required

soft

- 1  Yes
- 2  No
- 3  Don't know
- 8 *Skipped*
- 9 *Not Asked*

end module: demos

---